

ALICE IN ROANOKE COUNTY

2018 Point-in-Time Data



Population: 94,073 • **Number of Households:** 38,343 • **Median Household Income:** \$68,595 (state average: \$72,577)

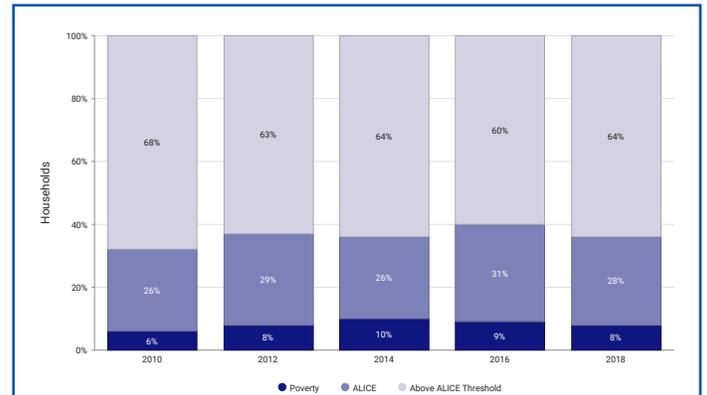
Unemployment Rate: 1.5% (state average: 4.2%) • **ALICE Households:** 28.0% (state average: 29.0%)

Households in Poverty: 8.0% (state average: 10.0%)

How Has the Number of ALICE Households Changed Over Time?

ALICE is an acronym for **ALICE - Asset Limited, Income Constrained, Employed** - households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).

Households by Income, 2010 to 2018



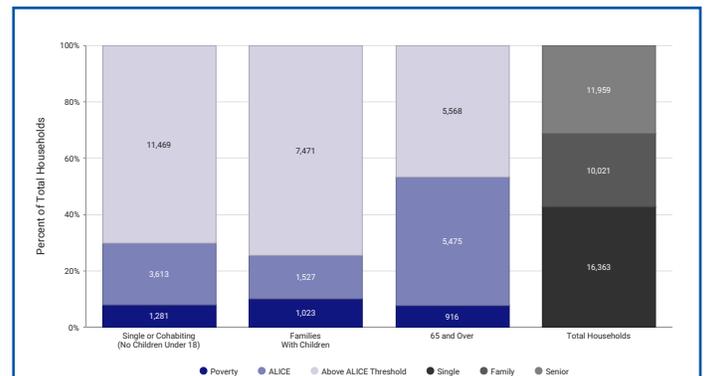
Sources: ALICE Threshold, 2007 - 2018; American Community Survey, 2007 - 2018

Total Households					
	2010	2012	2014	2016	2018
	38,013	38,004	38,879	38,541	38,343

What Types of Households Are Struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty level households exist across all of these living arrangements.

Households Types by Income, 2010 to 2018



Sources: ALICE Threshold, 2007 - 2018; American Community Survey, 2007 - 2018

Why Do So Many Households Struggle?

The cost of household basics outpaces wages...

The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

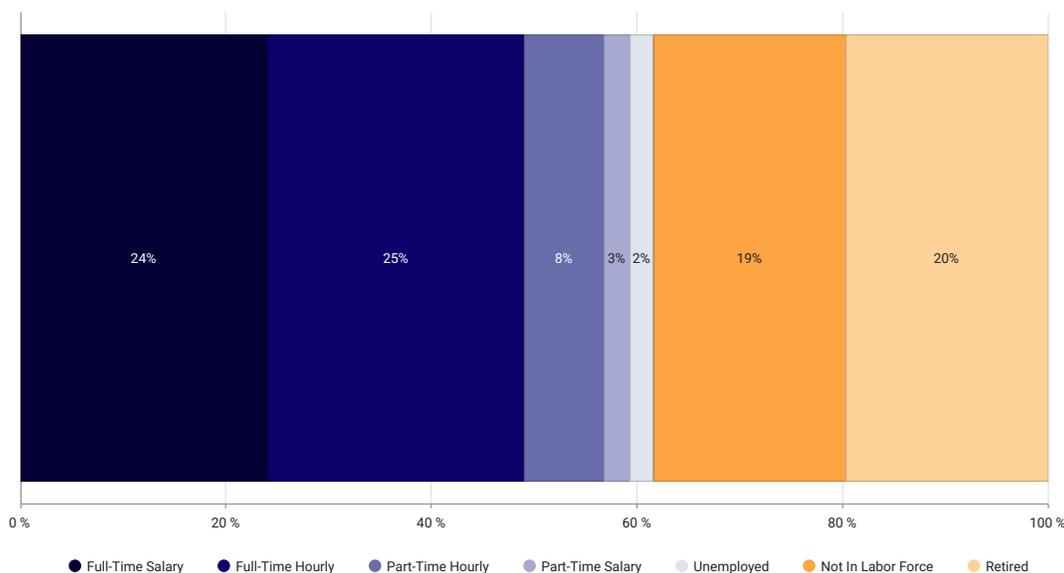
Household Survival Budget, Roanoke County

	Single Adult	Two Adults	Two Adults Two School-Age Children	Two Adults Two in Child Care	Single Senior	Two Seniors
Housing	\$914	\$1,114	\$1,413	\$1,413	\$914	\$1,114
Child Care	\$0	\$0	\$422	\$1,229	\$0	\$0
Food	\$287	\$596	\$996	\$870	\$245	\$508
Transportation	\$325	\$497	\$794	\$794	\$279	\$405
Health Care	\$230	\$515	\$877	\$877	\$465	\$930
Technology	\$55	\$75	\$75	\$75	\$55	\$75
Miscellaneous	\$223	\$344	\$540	\$631	\$239	\$368
Taxes	\$422	\$643	\$825	\$1,055	\$431	\$643
Monthly Total	\$2,456	\$3,784	\$5,942	\$6,944	\$2,628	\$4,043
Annual Total	\$29,472	\$45,408	\$71,304	\$83,328	\$31,536	\$48,513
Hourly Wage	\$14.74	\$22.70	\$35.65	\$41.66	\$15.77	\$24.26

Sources: ALICE Household Survival Budget, 2018; Bureau of Labor Statistics, Occupational Employment Statistics, 2018

...and the labor landscape is challenging for ALICE workers.

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low. When more workers are available, employers have less incentive to raise wages to attract employees.



Note: Data for hourly full- and part-time job is only available at the national level; these national rates (51% of full-time workers paid hourly and 75% of part-time workers paid hourly) have been applied to the workforce at the county-level to calculate the breakdown shown in this figure. Because this figure sums county-level data (some using 1-year estimates and some using 5-year estimates), the state percentages may differ slightly from those shown in the 2020 Report. Full-time represents 35 hours per week or more at one or more jobs for 48 weeks per year.

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018