

According to the Robert Wood Johnson Foundation, "our health is greatly influenced by complex factors such as where we live, and the strength of our families and communities." We know that no individual, organization or initiative can change the health of our community alone. Healthy Roanoke Valley was founded on the idea that collectively we can improve health, equity, and well-being of our region. HRV is a partnership of over 50 cross-sector organizations and 160 individuals committed to improving the health of our community through the lens of collective impact. Since October 2012, volunteers have provided approximately 5,663 hours of service valued at \$130,634.

Our Mission

HRV mobilizes resources, addresses social determinates of health, and engages community members to create pathways to wellness.



Our Vision

A community where all can achieve and sustain optimal health and well-being.

Who We Serve

We strive to target underserved & vulnerable populations in the Botetourt, Craig, and Roanoke Counties as well as the cities of Salem and Roanoke.

Why It Matters

"Healthy Roanoke Valley members continue to foster needed change for a healthier community, whether it be through the Pathways HUB model, bringing healthy foods and nutrition education to communities in need, or advocating for and locating resources for oral health. Each incremental change in any of these factors is of benefit to people with serious mental illness, substance use disorders, or developmental disabilities that we serve at Blue Ridge Behavioral Healthcare."

- *Debbie Bonniwell, Chief Executive Officer, Blue Ridge Behavioral Healthcare*

"The best part of Healthy Roanoke Valley's work is bringing together a diverse group of leaders and service providers across a range of industries to help solve these problems together. As a transportation advocate, I never thought I had a role in public health- and yet my time with Healthy Roanoke Valley has shown that not only can my expertise help the clients and patients that are being served by my partners in the group, understanding their needs has helped me make a stronger case for improved transportation options and the expansion of public transportation."

- *Jeremy Holmes, Director, RIDE Solutions*

Our Initiatives:

DentaQuest Partnership (DQP) A Grassroots Engagement Initiative - Improve the public perception of oral health as it relates to overall health with a focus on health equity.

Fresh Foods Rx - Targets individuals suffering from or at risk for diet-related diseases with the goal to increase their fruit and vegetable consumption and access to fresh food. It implements weekly health education classes, prescriptions to visit the mobile farmers market, and monthly check-ins with providers.

Healthy Start - A two-generation approach to addressing food security which provides cooking and nutrition classes to children and their families and incentives for the mobile farmers market.

HRV Pathways HUB: Utilizes community health workers (CHWs) to work with individuals and families to develop interventions (Pathways) that contribute to improved health outcomes.

Our Action Teams:

Coordination of Care Action Team - Works on developing a community-based coordination system that connects residents to resources in the community.

Oral Health Action Team - Builds awareness and understanding of oral health issues and works to expand the oral health safety net.

Mental Health and Substance Abuse Action Team - Increases awareness and knowledge of mental health and substance abuse through education.

Wellness Action Team - Works to create a culture of wellness in the Roanoke Valley.

Primary Care Action Team - A team of primary care providers who act in advisory capacity and support HRV initiatives.

**Healthy Roanoke Valley
Strategic Framework 2019 - 2022**

Goal	Strategy Category	Action Team(s)
Reduce barriers to resources that address the social determinants of health. (Social and Economic Factors)	Coordination of Care	Coordination of Care; Mental Health; Oral Health; Primary Care; Wellness
	Community Resources	Coordination of Care; Oral Health; Wellness
	Social Determinants of Health	Coordination of Care; Mental Health; Oral Health; Primary Care; Wellness
Expand access to quality care and support a culture of health. (Clinical Care)	Insurance Status	Coordination of Care; Mental Health; Oral Health; Primary Care;
	Integration of Services	
Encourage and support lifestyle behaviors that result in improved health and well-being. (Healthy Behaviors)	Community Resources	Coordination of Care; Mental Health; Oral Health; Wellness
	Disease Management & Healthy Behaviors	Mental Health; Oral Health; Wellness
Support and advocate for natural & built environments that cultivate vibrant neighborhoods. (Physical Environment)	Policy Development	Wellness
	Housing & Transportation	Coordination of Care; Wellness